

# ITC Crew LIVE

A MODERN CREW WELFARE PLATFORM  
FOR COMPANY AND REMOTE STAFF



Live LIVE

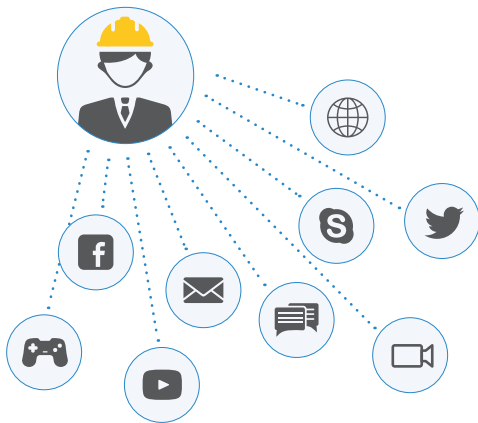
# A WHOLE NEW APPROACH TO CREW CONNECTIVITY

ITC Crew LIVE is a modern crew welfare solution leveraging Panasonic's leading in-flight entertainment technology. Remotely located personnel can connect to people and information on their own mobile devices while companies achieve operational efficiencies and higher net profit.



## LIVECONNECTED

*Catch the big match or the latest blockbuster movie and connect with the most important people in your life, all on your own mobile device. **Just like home.***



### ADVANCED, MULTI-PURPOSE CREW WELFARE SOLUTION

Content, data and voice in an easy-to-deploy, scalable solution delivered on an all-inclusive platform with a single, go-anywhere antenna. Full scale connectivity now available from a single provider.

#### Self-Service Portal

- Quick, easy enrollment
- Multiple payment options
- 24/7 technical support
- Account access at any Crew LIVE equipped site

#### High-speed Always-on Internet Service

- Competitive on-demand pricing
- Multiple data allowance packages
- Average data download speeds of up to 8 Mbps

### PREMIUM ON-DEMAND CONTENT

**Watch new release blockbusters and the most in-demand TV series, right from your personal device.**

Giving remote personnel access to the very latest in on-demand entertainment can drive job satisfaction and employer allegiance. Employers know that satisfied employees lead to high productivity and quality job performance.

#### Video On-Demand Content

- Media library includes 100 Hollywood movies & 15 television series
- Media player app and self-service portal enable immediate streaming via local Wi-fi network
  - Stream securely from smartphone, tablet or laptop
  - Easy-to-browse library format
  - Global Maritime Content Licensing
- No Wi-fi or bandwidth charges for content delivery
- Multi-language and subtitle programming included in VOD package
- Regularly updated content with the latest first-run TV & movie programming added weekly





## LIVEPRODUCTIVELY

*Modernize your crew welfare program while meeting the bottom-line needs of your business.*

### BRING YOUR OWN DEVICE



Crew comfort and less company hardware to manage.

## FLEXIBLE SERVICE MODELS

A variety of installation and deployment models allow your company to manage operational, business, and staff welfare objectives in a single solution that's scalable for future growth.

### Service Model Options



#### Managed Service

Fixed monthly service cost—customer can implement crew-funded, employer-funded or a subsidized crew welfare program.





#### Revenue Share

Customer and ITC Global share both service costs and revenue stream from crew-funded usage.



#### Zero Cost

ITC Global provides service at zero cost and collects revenue from crew-funded usage.

Upload  
**1-2** Mbps   
Download up to  
**8** Mbps 

## EASY PLATFORM DEPLOYMENT

A single-point-of-entry portal offers easy access to all entertainment and communication services along with management functionality for online enrollment, payment, and usage reporting.

### Operational Efficiency

Monitor usage data, download speeds and total uptime with the ITC Crew Live portal, plus verify SLAs and validate your investment with easy reporting and quantified results.

### Single, Go-Anywhere Antenna

Save time and money with above and below deck equipment, streamlined for simple set-up and easy management—even when switching between ocean regions.



## LIVESECURELY

*Alleviate competing bandwidth priorities with separate networks for your company and remote personnel.*

## INDEPENDENT NETWORK FOR REMOTE STAFF

Separation between remote personnel and operational networks eliminates the security threats associated with after-hours devices connected across the same link that handles corporate traffic. Alleviating these competing usage priorities provides an optimal user experience for everyone during work and leisure time.

### Remove Security Risks

Crew LIVE eliminates the security threats associated with allowing remote workers to stay connected across the same link that handles corporate traffic.



**LIVECONFIDENTLY**

*Rely on Panasonic's network to ensure your first-rate staff and crew welfare program.*

**2TB**

of data moved over the Panasonic network every day.

**OPEN FOR BUSINESS: NETWORK SCALABILITY**



Panasonic's open network means capacity can be easily added as bandwidth needs grow.

**CONNECTIVITY ON THE PANASONIC NETWORK**

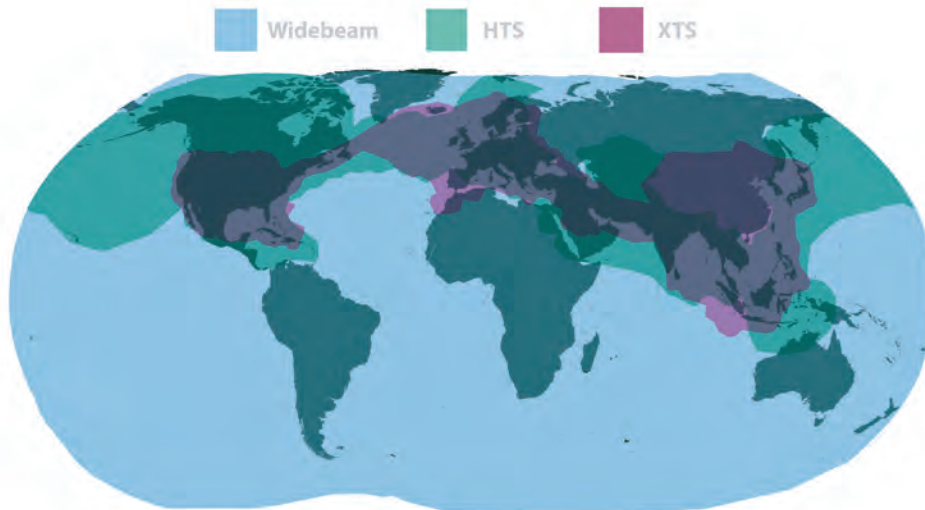
The value of any welfare program for remote staff and crew is only as good as the network that delivers it. The Panasonic Network is built for superior coverage where you need it, enabling maximum return on your investment.

**The World's Most Capable Network**

Designed and purpose-built by Panasonic, the Panasonic Network is setting new heights in performance standards. Our network delivers Ku-band connectivity on high-throughput satellites (HTS) and traditional wideband, revolutionizing today's VSAT market with game-changing pricing and service delivery to mining camps, energy operations, maritime vessels, and other remote sites.

- Near 100% uptime
- Up to 8 Mbps of throughput
- Coverage spanning 98% of the world's most trafficked maritime routes
- New custom-designed HTS satellites in use today
- Planned extreme-HTS (XTS) satellites underway
- Network capacity growing to 250+ transponder equivalents in 2018

Panasonic's network gives ITC Crew LIVE comprehensive connectivity over land and oceans — rain or shine.



**Wide-Beam & HTS Network**

The Panasonic wide-beam network plus high-throughput satellites (HTS) and spot beams already in orbit give added boost to high-demand apps, in high-traffic areas.

**XTS™ Planned Capacity**

Powerful, eXtreme high-throughput satellites (XTS) will support the most bandwidth-hungry apps.



To learn more about ITC Global, visit [www.itcglobal.com](http://www.itcglobal.com) or email us at [sales@itcglobal.com](mailto:sales@itcglobal.com)

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